THE ONE-HOUR WEBSITE:
HOW TO CREATE YOUR WEBSITE WITH WORDPRESS

Continuing Education Division
Norwalk Community College, Norwalk, CT 06854
Website: www.1hrsite.com

Course Description: WordPress is the fastest and least expensive way to get a professional looking website up and running. No programming language is involved. Join thousands of photographers, bloggers and small businesses creating new WordPress sites each day. In this hands-on course, you will learn how to get a site up quickly, how to refine it with the right design, how to add new content quickly, and how to format pictures for the best impact. We will also discuss how to get your new site noticed by Google.

Instructor: Rich Malloy, M.B.A., works as a computer consultant based in Greenwich, CT. He also serves as an Adjunct Professor at Norwalk Community College, where he teaches computer applications. He is a Microsoft-certified Expert in Excel and Word. Previously Rich served as Executive Editor of Byte magazine and Editor in Chief of Mobile Computing magazine.

Agenda:

Session 1:
  Introduction
    Welcome to NCC
    Explanation of the course
    Basic information about the Internet
    Basic information: about WordPress
    WordPress.com vs. WordPress.org
  Hands on:
    Log on to the college computers
    Download materials for site:
    Organize your files on your PC
    Log on to WordPress, create account
    Pick theme, preferably mobile-friendly
    Add a banner image
    Add text and photos
    Explain further changes
    Create another site
  Homework:
    Gather pictures/text for your own site
    Start developing your own site
    Read Google's advice (see FAQ)
    Think of sites that should mention yours
    Optional: Secure a domain name

Session 2:
  Show personal websites
    (optional)
  Add additional components
    Examine different themes
    Download additional components
    Add more pages
    Add a blog
    Add a Comments page
    Add links to other sites
    Add Videos
  Edit Pictures:
    Discuss picture requirements
    Edit pictures using basic tools:
      Crop, resize, adjust histogram, increase sharpness
  Examine other WordPress sites
    Use whatwpthemeisthat.com
  Be more Google friendly
    Note the key words for your site
      What terms will bring people to your site?
    Display key words prominently in text
      Also add to filenames of pictures
  Edit your own site