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Agenda

1. Passwords

2. Phishing

3. Malware: Viruses & Worms

4. Privacy & WiFi

5. Protection: Antivirus & Firewalls

6. Backup Your Data

7. Simple Solutions

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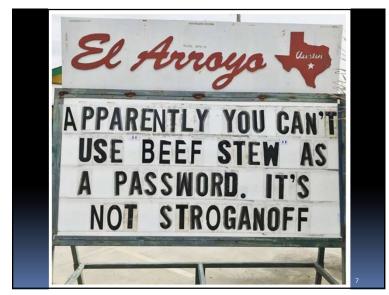
Passwords

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- The most important protection
- Often, the *only* protection

# Passwords - Agenda

- 1. How strong is your password?
- 2. How hackers can guess passwords
- 3. How hackers can steal passwords
- 4. How to make a strong password
- 5. Which accounts need strong passwords
- 6. How to manage passwords easily



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# A Strong Password

- Think of a strong password, easy to remember
- Write it down

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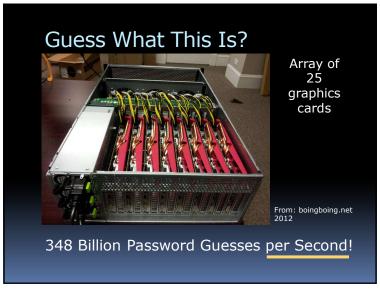


Is Your Password Strong?

- Password strength tests:
  - www.grc.com/haystack.htm
  - www.PasswordMeter.com

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The Dictionary

Websters: Only 470,000 words

Can You Remember This Password?

4Sa7ya,ofbfotc

4 Score and 7 years ago, our forefathers

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## What Is a Strong Password?

- Must be long, at least 14 characters
- Include many different characters:
  - Numbers, symbols, capital letters and lowercase letters
- Use random characters
- Avoid common words, dates, names
- Change the password regularly

brought forth on this continent

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Some Recent Data Breaches Ashley Madison 2015 32 Million 57 Million Uber 2017 JP Morgan Chase 2014 76 Million Equifax 2017 146 Million Marriott 2018 500 Million Yahoo! 2013 3 Billion

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# Common Passwords Oct. 2013: Adobe.com attacked Hackers stole millions of passwords and posted them! The 100 Worst Passwords

Companies **Will** Be Hacked

• We can't control that

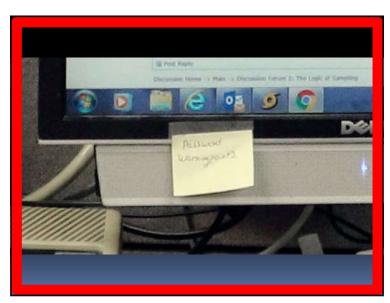
• What does that mean?

A Different Password for each account

# Writing Down Passwords

Be careful!

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# **2-Factor Authentication**

- Proving that you are really you
- Requires Two Things:
  - Something you know: Password
  - Something you have: Phone

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# 2-Factor Available on:

- Google Gmail
- Apple
- Facebook
- Instagram
- Twitter

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# **Biometric Authentication**

- Reads:
  - Fingerprint
  - Patterns in eye
  - Voice authentication
  - Face pattern
- Convenient but secure
- Need password as backup



Anything Easier than Passwords?

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# Which Accounts Need Strong Passwords?

- Banking / Finance
- Retailers
- Email

# Why Protect Email?

Email may be a backdoor to your other accounts

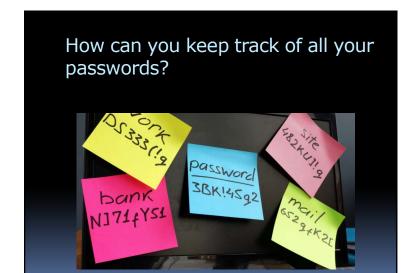


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# **Password Manager** Software

- Remembers passwords for you
- Creates complex passwords
- Enters passwords automatically
- Examples:
  - LastPass
  - 1Password
  - Dashlane

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# Passwords: Summary

- Use a Strong Password
  - Long
  - Random
  - Unique
- Use a Password Manager
- Use 2-Factor Authentication
- Use a Fingerprint Reader



lillary Clinton John Podesta 33

Anything wrong with the following email?

From: Google <no-reply@accounts.googlemail.com

Date: March 19, 2016 at 4:34:30 AM EDT

To: jpodesta@gmail.com

Subject: \*Someone has your password\*

Someone has your password

Someone just used your password to try to sign in to your account jpodesta@gmail.com.

Details:

Saturday, 19 March, 8:34:30 UTC IP Address: 134.249.139.239

Location: Ukraine

Google stopped this sign-in attempt. You should change your

password immediately.

CHANGE PASSWORD https://bit.ly/1PibSU0

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The Gmail Team

Subject: Re: Some has your password NOT This is a legitimate email. John needs to change his password immediately and ensure that two-factor authentication is turned on He can go to this link: <a href="https://myaccount.goog.e.com/security">https://myaccount.goog.e.com/security</a> to do both. It is absolutely imperative that this is done ASAP. If you or he has any questions, please reach out to me at 410-562-9762.

Date: March 19, 2016 at 4:34:30 AM EDT To: ipodesta@gmail.com Subject: \*Someone has your password\* Someone has your password Hi John

From: Google <no-reply@accounts.googlemail.com

Someone just used your password to try to sign in to your account

jpodesta@gmail.com.

Saturday, 19 March, 8:34:30 UTC IP Address: 134,249,139,239

Location: Ukraine

Google stopped this sign-in attempt. You should change your

password immediately

CHANGE PASSWORD https://bit.ly/1PibSU0

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The Gmail Team

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# **Phishing**

- Fake Email or Web sites
- Tricks Internet users to reveal:
  - Credit card, Social Security numbers, etc.

**Social Engineering** 

- Tricks people to reveal information
  - Often doesn't involve computers
  - Often on phone

"What's Your Password," from the Jimmy Kimmel show: https://www.youtube.com/watch?v=opRMrEfAIiI

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# **Phishing by Phone**

- Tries to get information
- Or access to your computer

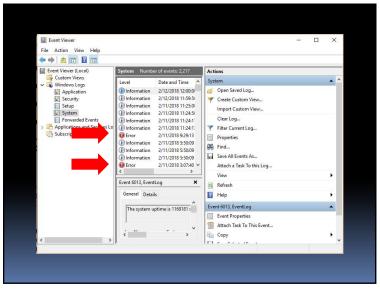
An Actual Phone Call:

"Hello, I am calling from Microsoft. We have received an indication that there is a bad virus on your computer...."

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- Targeted email
  - Contains confidential customer details
- Can easily trick people to reveal:
  - Credit cards, Social Security numbers, etc.



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# Which Is a Phishing Attempt?

- A. Bank says problem with your account
- B. FedEx says it cannot deliver package
- C. Amazon confirms your purchase of a \$500 Apple iPad
- D. All of the above

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# What's Wrong with These?

- http://www.tvvitter.com
- http://yahoo.pcrsys.com
- http://hrvbt.com/security/ support/pc/microsoft.com

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# Facebook Phishing

- Fake surveys and contests
- Games
  - "What's your stripper name?"

# **Security Questions**

- The name of your first pet?
- What was your childhood nickname?
- What day were you born on?
- A Backdoor to your accounts

Many answers are now on websites!

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# What to Do?

- Be wary of *ANY* inbound message:
  - Email
  - Pop-up
  - Phone call

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# Summary – Phishing

- Phishing tricks you into revealing secret information
- Impersonates banks, government, Internet companies, etc.
- Be wary of any inbound communication

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- Viruses
- Worms
- Trojan Horses
- Ransomware
- Spyware



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Viruses can spread without human interaction.

1. True

2. False

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# Computer Viruses

- A program attached to a data file
- Spread when files are exchanged
  - Email
  - Downloaded songs and videos
  - USB Flash Drives
- Requires user action to come alive

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# Worms

- Spread by themselves
- Through networks
- Without human interaction



From: www.freecompostingworms.com

Viruses

- Usually arrive as attachments
  - May be disguised as Web <u>hyperlinks</u>
- Often come from **friends** 
  - Via your friend's Address Book

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# **Trojan Horses**

- Appears to be useful
  - E.g., Removes viruses
- But does something bad



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The Control Business Personal fact wheelers and the feeds of the first super of defense?

\*\*Things to know Network Segmentation\*\*

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\*\*Ad closed by Google

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\*\*Ad closed by Google

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What Does Malware Do

• Main purpose
• Spread to other computers

• Secondary objectives
• Slow down networks
• Display annoying messages
• Gain control of computers
• Destroy files or hold files for ransom

## **Bots and Botnets**

- Malware turns PCs into "bots"
  - Controlled by a hacker
- Hackers can have "botnets"
  - Armies of thousands of bots
- Can be used to "attack" websites

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## Which Is a Sign of an Infected PC?

- A. Odd messages or pop-ups appear
- B. Program icons suddenly are gone
- C. Browser takes you to strange places
- D. Computer is unusually slow
- E. Computer fan is very loud
- F. Antivirus programs stop working
- G. All of the above

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### Ransomware

- The worst type of malware
- Encrypts your documents, pictures
- You have to pay ransom to decrypt
- E.g., "CryptoLocker"

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Your Other Computers:

Routers & Cable Modems

- These devices are tiny computers
- Often targets for hackers
- Avoid cheap routers
- Be sure to keep them updated

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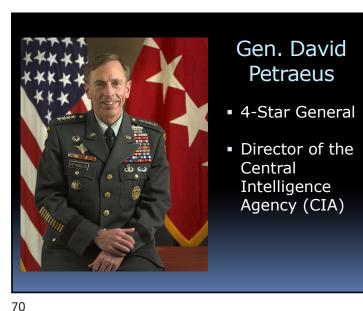
# The Best Way to Get Infected?

- A. Download free songs or videos
- B. Open strange email attachments
- C. Download free programs
- D. Share a USB Flash drive
- E. Don't update your software
- F. Go to porn sites
- G. All of the above

# Summary

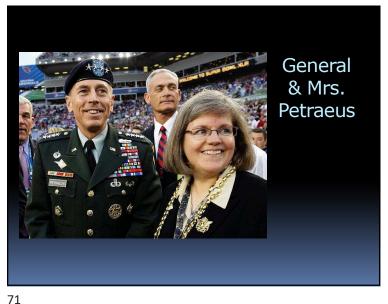
- Many types of malware Viruses, worms, Trojan Horses, etc.
- Can cause many types of problems
- Several ways to avoid them

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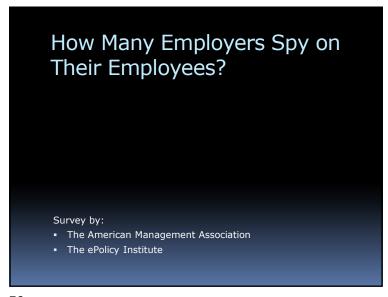
If the **Director of the CIA** has no privacy ...

How can **you** expect to have any?

72 73



Q: Can employers spy on their employees' computers?





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Spyware
Transmits information about you
Keylogger
Records keystrokes:
Passwords, Login IDs, Credit cards

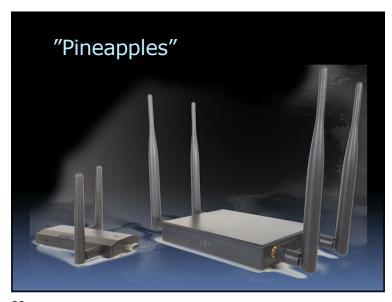
Who Uses Spyware?

Bosses
Hackers
Parents
Spouses
Ex-Spouses

# WiFi

- Wireless network in homes and companies
- Very convenient
- Not very secure

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Have you ever accessed your bank account while using WiFi?

- 1. Yes
- 2. No

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# Wireless Eavesdropping

- Beware public places (Starbucks)
- Someone can "sniff" your connection
- Use https
- Use a VPN



The Internet of Things (IOT)

- Growing number of devices
- Minimal security
- Can spy on us
- Or can be turned into bots

Eavesdropping Baby monitors have little security — Ars Technica, 9/02/2015 85

# Your Phone Is a Tracking Device

- Google apps: Timeline
  - Record everywhere you have been
- iPhones
  - Record "Significant Locations"





"Slaves" on the Internet

.

From: arstechnica.com

Pictures of women posted on the web

Taken without their knowledge

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# Ratters

- Hackers who spy on women
- Use: Remote Administration ToolsRAT
- Takes control of a woman's PC
- Watches camera
- Takes pictures; Posts on Web
- Cure: Put tape on the webcam

Cover That Camera
.

https://www.youtube.com/watch?v=1MV3ZlazAlA

# Review: True or False

- Email provides secure communication
- WiFi is always safe
- Hackers can see laptop users ✓
- Anything connected to the Internet could be a security problem



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# **Antivirus Software**

- Programs you can buy:
  - Norton
  - McAfee

# **Antivirus Software**

- Free programs
  - AVG

- Avast
- Microsoft Security Essentials
- Microsoft Windows Defender

## Microsoft Windows 10

- Includes Windows Defender
- Finally a good antivirus app
- Additional antivirus not needed
  - Can actually reduce security

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# 82,000

- New viruses every day, worldwide
  - Source: pcworld.com, 3/18/14

# 11,000

- New babies in US every day
  - Source: babycenter.com

# How Antivirus Software Works

- Looks for virus signatures
- Prevention
  - Scans incoming email
- Cures
  - Scans whole PC periodically
- Quarantines possible malware
  - Moves virus to secure area on HD

# "Zero Day" Virus

- Brand new virus
- Antivirus s/w can't spot it

# Update Your Antivirus S/W

- New viruses arrive every day
- Antivirus cannot protect you if...
  - It does not know about new viruses
- Be sure software updates automatically

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#### If Your PC Is Infected ...

- Scan with your Antivirus Program
- Scan with Malwarebytes
- Worst case:
  - Reinstall your operating system and programs and backed-up data

# Malwarebytes Free

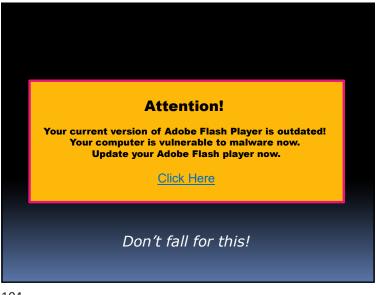
- "Virus first aid"
- Quickly scans your PC
- Finds and removes malware
- Free, from malwarebytes.org

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# Keep All Programs Up to Date

- No program is perfect
  - Can have vulnerabilities
  - Discovered by hackers
- Programmers come up with patches
- Be sure all programs are up to date
  - Automatically

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Go to the Source

- Update **only** at publisher's site:
  - microsoft.com
  - adobe.com
  - java.com
  - etc.

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# **Firewalls**

- Program or Device
- Protects computers from outside threats
  - E.g., hackers and worms
- Already included in Windows 7+

Is Your Firewall Working?

- Websites that test a PC's vulnerability
  - Gibson Research Corp. (<u>www.grc.com</u>)
    - ShieldsUP
    - LeakTest

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# Don't Give Yourself Too Much Power

Who Can Do More Damage?





If an enemy agent impersonated a general, he could do much more damage

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# Two Types of User Accounts

- Administrator
- Standard User
- Only Administrator can install software

# Set up Two Accounts on Your PC

- An Administrator account
  - Use only when installing software
- A Standard User account
  - Use this account at all other times

#### Then...

- If a virus attacks your PC
- It cannot install itself!

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# **Don't Be an Administrator**

- Use a Standard User account
- Will protect you from many viruses

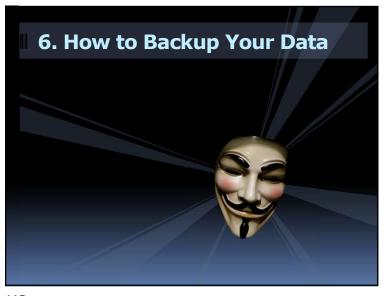
112

# Review: Protection

- Antivirus software now not needed
- Firewalls already included in Windows
- Keep programs up to date
- Use a Standard User account
  - Not an Administrator account
- Use a VPN for WiFi



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# I regularly back up my data.

- 1. True
- 2. False

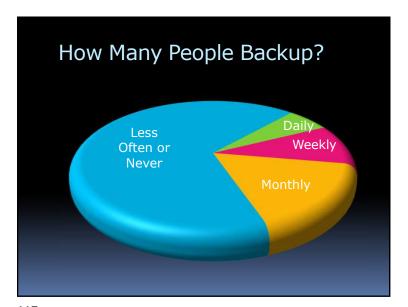
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# What Is a Backup?

- Copies of your files
- Can be used to replace the originals
  - If the originals are lost or damaged

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# Which Files Should I Backup?

- Data files
  - Files you've created or purchased
- Program files

# Where to Back Up Your Data

- External hard drives
  - Connected directly to your PC
- Online (in the "cloud")

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# **Backup Software**

- PC
  - Assortment of programs
- Mac
  - Time Machine
  - Super Duper
  - Carbon Copy Cloner

# How Often Should You Backup?

- As often as possible
- Must be Automatic

Check Your Backups

- Try to restore a random file
- At least twice a year
  - When you change your clocks

# The Best Backup - Summary

- Back up your data Right now!
- Back up your data automatically
- Check your backups twice a year

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Are Tablets Immune?

7. Simple Solutions

- Mostly, yes
- Protected "ecosystems"
  - Apple's App Store
- But, hackers may eventually invade

126 127

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# What about Phones?

- Generally safe
- But major privacy issue:
  - Location monitoring:
  - Google Maps Timeline
  - Apple: Location Services, Significant Locations

128 129

# Chromebooks

- Inexpensive
- Well protected
- Easy to reset



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# Is Your Phone Hacked?

 YouTube: <u>15 Clear Signs Your Phone</u> <u>Was Hacked</u>



Are Macs Immune?

- Fairly safe, but not perfectly so
- A few attacks so far
- Cross-platform apps vulnerable
  - Adobe Reader & Flash
  - Java
- More viruses to come





**Summary** 

# Summary – Key Points

- Careless design has made our PCs vulnerable
- Convenient is the opposite of Secure
- We can access the world
  - But the world can access us
- Arms Race: Hackers only get smarter
- We have to be wary always

# **What To Do:**

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- 1. Be wary of any incoming message
- 2. Use good passwords
- 3. Update programs
- 4. Backup important files
- 5. Be wary of WiFi networks
- 6. Use: iPad, Chromebook, Mac

