



THE ONE-HOUR WEBSITE: HOW TO CREATE YOUR WEBSITE WITH WORDPRESS

Extended Studies Division
Norwalk Community College, Norwalk, CT 06854
Website: www.1hrsite.com

Course Description: WordPress is the fastest and least expensive way to get a professional looking website up and running. No programming language is involved. Join thousands of photographers, bloggers and small businesses creating new WordPress sites each day. In this hands-on course, you will learn how to get a site up quickly, how to refine it with the right design, how to add new content quickly, and how to format pictures for the best impact. We will also

discuss how to get your new site noticed by Google.

Instructor: Rich Malloy, M.B.A., works as a computer consultant based in Greenwich, CT. He also serves as an Adjunct Professor at Norwalk Community College, where he teaches computer applications. He is a Microsoft-certified Expert in Excel and Word. Previously Rich served as Executive Editor of Byte magazine and Editor in Chief of Mobile Computing magazine.

Agenda:

Session 1:

Introduction

- Welcome to NCC
- Explanation of the course
- Basic information about the Internet
- Basic information: Creating a website

Hands on:

- Log on to the college computers
- Log on to WordPress
- Pick theme, preferably mobile-friendly
- Assemble materials for site:
 - Pictures, text
- Organize your files on your PC
- Add a banner image
- Customize
- Copy your files to your USB Flash drive if you have one

Homework:

- Gather more pictures/text for your site.
- Bring items and camera to photograph
- Read Google's advice (see FAQ)
- Think of sites that should mention yours
- Optional: Purchase a domain name

Session 2:

Copy items to class computers

(From your USB Flash drive)

Take Pictures:

Take pictures of items brought to class (optional)

Edit Pictures:

Examine picture requirements
Edit pictures using basic tools:
Crop, resize, adjust histogram, increase sharpness

Be more Google friendly

Note the key words for your site
What terms should bring people to your site?

Incorporate key words prominently in text

Also add to filenames of pictures

Edit your site

Add more pictures and text, as desired
Add links to each other's sites, if desired
Copy your files to your USB Flash drive to take home